

Finances [as of Jan 9, 2015]

- Climbing to \$70K, with 2015 Membership drive; Ruthy's 2014 Certificates check on the way
- Checking: \$1306.20 + Savings: \$67,500 = Total: \$68,903.70
- Plan to open new online checking account, and 3- & 5-year CDs
- 990-EZ Return filed & posted: <http://www.movementintelligence.org/financials.html>
- Liability Insurance annual premium [\$1470] due by end of February

2015 Membership Drive

- **92** Early-Birds [joined in 2014] + **9** since Jan 1st = **101** Members: \$9,115
- In the future, to avoid fees, we will only accept checks drawn on US bank accounts
- January emailed reminder to be sent to past members (since 2010) who have not joined

Updated Manual Sales Policy (revisions in red)

- Any student who has taken any part of the Movement Intelligence (MI) program from a certified Teacher or Trainer is eligible to purchase any of the MI Teacher's Manuals directly from the FMI office upon joining FMI as a member. Teachers and Trainers can purchase the manuals from the Foundation for Movement Intelligence (FMI) office and in turn sell the manuals to their students, incorporating the manual cost into the training fee. As a reminder, anyone purchasing manuals must be a current FMI member, sign the Memorandum of Understanding (MOU), and pay the manual fees prior to shipping.*
- A Teacher/Trainer can save on shipping fees with a minimum bulk (pre)order, TBD

Budgeted Projects for 2015 include:

Spread the Work, Website, Database (\$500), CEUs (\$500), Conference Attendance

Avenues of Growth and Development to Explore

- Affiliation with other groups / organizations
- Grow expertise with research, statistics, social media; identify medical guru
- Revisit input from board consultants Jeffery Wahlstrom & Art Mellor
- Refine Ruthy's Vision; Adjust By-laws; Ruthy remains as Founder and Master Mentor
- Add Outreach Committee; Consider Google Chat for bimonthly meetings (3.5 hours)
- \$500 to become CE provider for <http://www.ncbtmb.org/> Ann Chan to apply for 3-year period

Certification Committee

- Universal MOU under development
- Proposed: The FMI office is responsible for providing MOUs to the organizers for Ruthy's trainings; The training organizer is responsible for issuing the MOUs to the participants; All organizers are responsible to return the signed MOUs to the FMI office.
- Trainer Training curriculum being prepared by Ruthy for the Senior Trainers

Website Project

- Wish list for planned professional overhaul of FMI website: dynamically scripted (e.g., ability to log in) using PHP language, "lesson of the month" include feedback section, integrate FMI database. Marcia to gather requirements and forecast budget.
- Doug has created a Solutions page/stub <http://movementintelligence.org/Solutions.html>

Conferences

- Ruthy considering to present at online summit <http://www.mindfuleatingsummit.com/>

Ruthy's 2015 Solutions II Trainings [NYC Oct 30–Nov 2; Berkeley Nov 9–12]

- Registrants with no MI background recommended to take *any* 20-hour MI program